



APWA  
Washington

**DIVERSITY**  
*Expedition*

2018  
*Fall*

*October 3 - 5*  
2018

*Wenatchee Convention Center*  
WASHINGTON

The banner features a teal background on the left with a compass rose graphic. The right side shows a person's legs in blue jeans and black hiking boots with lugs, stepping on snow. The sun is shining from the right, creating a lens flare effect. The text is overlaid on these elements.



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**Getting Your Transportation Ballot Measure Passed**


Bruce Sackron, City of Ellensburg  
Sheldon Lynne, City of Issaquah  
Hillary Stibbard, City of Bellevue  
Tara Olsen (Moderator), WSP

This banner is identical to the one above but includes the title "Getting Your Transportation Ballot Measure Passed" in orange text and a list of speakers in white text at the bottom right.



## Objectives

- How to develop **public support** for your transportation ballot measure
- How to identify **pitfalls** when preparing your ballot measure
- How to evaluate the **timing** of your ballot measure



## Speakers

Bruce Sackron: City of Ellensburg, Transit Manager


- 0.2% Sales and Use tax to support public transit: **Passed**

Sheldon Lynne: City of Issaquah, Public Work Engineering Director

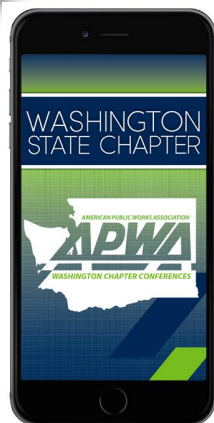
- General obligation bond of \$50,000,000 maturing in 25 years to be repaid by an annual levy of excess property taxes: **Failed**

Hillary Stibbard: City of Bellevue, Principal Office Engineer, Transportation Department

- 20 year, 15.0 cent per \$1,000 assessed value Property Tax levy increase for Transportation Neighborhood Safety and Connectivity: **Passed**



**HELP WANTED!**



Please take a few minutes to use the evaluation form on the mobile app and provide your feedback on this session!

Evaluations help us select sessions for future conferences and provide valuable feedback for conference planners & speakers.

Thank you!